

# CRIMFIT BUSINESS

CrimFit Business is a new program designed to provide businesses with tools that will help support employees, clients and families in leading healthier lifestyles—and help make the community healthier by supporting the Crim’s work with adults and children throughout Flint and Genesee County. Being a CrimFit Business member also demonstrates that your organization supports and promotes healthy living practices through physical activity, healthy eating and mindfulness.

## CRIMFIT SMALL BUSINESS

Commitment: \$2,500/year for two years (\$5,000 total commitment)

## CRIMFIT BUSINESS

Commitment: \$5,000/year for two years (\$10,000 total commitment)

## CRIMFIT BUSINESS CHAMPION

Commitment: \$8,000/year for three years (\$24,000 total commitment)

## PROGRAM BENEFITS

**CRIMFIT SMALL BUSINESS**  
(for two years)

**CRIMFIT BUSINESS**  
(for two years)

**CRIMFIT BUSINESS CHAMPION**  
(for three years)

EVENTS, SUPPORT & OPPORTUNITIES TO BE ACTIVE			
CrimFit Adult Training Program registrations (includes race registration) ----- or registrations for the HAP Crim Festival of Races (any race)	3 per year - or - 6 per year	5 per year - or - 10 per year	8 per year - or - 16 per year
Registrations for the Crim Kids Classic race (infants to age 12)	6 per year	10 per year	16 per year
Registrations for the Tour de Crim Bike Ride in September	6 per year	10 per year	16 per year
UM-Flint Rec Center passes and deeply discounted memberships	15 per year	25 per year	40 per year
Monthly community yoga at the Crim	●	●	●
4 - 6 onsite yoga classes at your organization annually			●
Invitation to Wednesdays bike rides on throughout the summer	●	●	●
Crim healthy food guidelines for company gatherings and parties	●	●	●
Regular emails for employees with health and mindfulness tips and healthy recipes	●	●	●
RECOGNITION			
Polo shirts embroidered with the CrimFit Business logo and your company name	3	6	10
Plaque designating your organization as a CrimFit Business	●	●	●
CrimFit Business window decal	●	●	●
Recognition on Crim donor wall	●	●	●
Your business logo and recognition on the Crim website	●	●	●
Special banner on Saginaw Street during month of August	●	●	●
Invitation for two to all Crim special events, including race week VIP reception and Mayor’s Breakfast	●	●	●

All CrimFit Business memberships are:

- payable in convenient monthly, quarterly, semi-annual or annual installments
- tax deductible, as allowed by law



**FOR MORE INFORMATION** Contact us at [dev@crim.org](mailto:dev@crim.org) or 810.235.6232